

FOCUS

A Three-Point approach will be established in order to confront existing blight, curb future degradation and enhance the aesthetics of the Main Street Business District.

Color Palette - An approved palette will be provided to all vested parties within the Main Street Business District. The palette will be mandatory to any persons interested in applying for funds through the Program. The palette is diverse, yet interactive, to achieve a pleasing continuity throughout the Business District while avoiding repetition.

Continuity - In order to apply for funds through the Program, target properties will need to address issues of continuity with neighboring buildings, including, but not limited to: building height adjustments, whether true-storied or false-fronted; window replacement; lintel renovations; awning and fronting renovations; signage replacement.

Facades - Renovations may span from full replacement to simple enhancement to building facades with a detailed plan submitted to the Design Review Board for review and recommendation.

This project was financed by a grant from the Commonwealth of Pennsylvania, Department of Community and Economic Development.



Our Town
Cooperative, Inc.

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OUR TOWN
COOPERATIVE, INC.

Design Challenge Program

*A financial incentive program to assist
in the revitalization of the Central
Business District of Canonsburg*



BOROUGH OF CANONSBURG
MAIN STREET PROGRAM

Tel: 724-745-1515

DESIGN CHALLENGE PROGRAM—CANONSBURG, PA



Facade Renovation Project at the Eric Mark building on West Pike Street.

The Our Town Cooperative, Canonsburg's Main Street Program, was recently awarded a grant from the Commonwealth of Pennsylvania, Department of Community and Economic Development. This program allows qualified commercial property owners and tenants within the designated area of the Central Business District to be reimbursed for specific sign, paint, design, and storefront façade projects.

The Design Challenge Program is a Match-Grant program which offers a onetime payment to approved applicants as an incentive to invest in eligible projects. The property or business owner will be matched 50% for eligible funding with a cap of \$5000 per exterior project and \$500 matched funding on signage improvements. Additional funding partners locally include Citizen's Bank, PNC Bank, and Northwest Savings Bank. Please contact their offices directly for a consultation.

For a complete application packet, please contact the OTC office at 724-745-1515 or email nadeensteffey@verizon.net.

Eligible Renovation Activities

- Cleaning of exterior building and wall surfaces
- Repair and restoration of historic features
- Brick repointing
- Façade refacing
- Exterior and elemental painting
- Front door repair and replacement
- Window repair and replacement
- Repair and replacement of design elements
- Installation or replacement of awnings
- Replacement of existing signage
- Repair and replacement of exterior lighting

All restoration projects must meet the Secretary of the Interior's Standards for Rehabilitation.

For a complete set of Design Challenge Program Guideline's, please contact the Our Town Cooperative office at 724-745-1515.

Ineligible Activities

- Interior renovations and improvements
- Roof repairs, except when part of a façade project
- Building permit and other miscellaneous fees
- Demolition or acquisition of property
- Sidewalk, driveway or parking lot repair
- Signage repairs
- Landscaping renovation, restoration or implementation



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